

Stakeholder perception on corporate reputation and management efficiency: Evidence from the Spanish Defence sector

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Abstract

The Spanish Ministry of Defence was the first to elaborate a Social Responsibility (SR) report stating that efficiency plays a leading role. The territorial organs to manage the image and trust in the armed forces, are given by the Spanish Defence Delegations (SDD), and all of them are certified with a seal of excellence. In this work, defence economics and analysis of efficiency line up with the concept of SR. The main aim is to analyse if SR policy has an effective influence and, as a consequence, a high degree of performance can be expected. To this end, given a set of discretionary variables, the efficiency of the 19 SDD during the 2015-2017 period is analysed by means of Data Envelopment Analysis technique. A bootstrap procedure is used to eliminate the bias of the estimates and obtain a robust ranking. The results show an unusual positive behavior in public sector.

Keywords: Data Envelopment Analysis (DEA); Bootstrap; Defence Economics; Defence Delegations; Efficiency; Social Responsibility

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1. INTRODUCTION

The social responsibility (SR) of private or public organizations adds a differential competitiveness and a long-term profitability advantage. As is extracted from (Vilanova, Lozano, & Arenas, 2009), (Marín, Rubio, & de Maya, 2012), (Marín et al., 2012), (Battaglia & Frey, 2014), (Boulouta & Pitelis, 2014), (Herrera Madueño, Larrán Jorge, Martínez Conesa, & Martínez-Martínez, 2016) or (Godoy, Martins-Rodrigues, da Rosa, Damke, & Gomes, 2019), this is from the favourable assessment of socially responsible behaviour by the stakeholders, whether natural or legal persons, affected. As a result, the practice of social responsibility has become a clearly relevant factor.

The evolution of the concept of SR is broad and complex (Cochran, 2007), but it refers to ethics as a precept for action, and means a change of mentality and corporate culture. In the public sector sphere, as noted by (Godoy et al., 2019, p. 103), SR implies to promote the transparency with society in an effort to drive sustainable development.

The public administration has advanced in this area but with delay in the implementation of policies compared to private enterprise. In the case of Spain, the Ministry of Defence was the first to elaborate a SR report, presented in October 2010, which included, among other points, the commitments made by this institution in environmental matters. Chapter 1 is entitled “*Modern and Efficient*” and states that efficiency in the use of resources plays a leading role in the ministry's work at all times. The main Ministry of Defence territorial bodies to manage the image and, by extension, trust in the sector, are given by the SDD, and all of them are certified with a seal of excellence.

It is therefore of interest to analyse the extent to which SDD are efficient in their performance: if the SR policy has an effective influence, a high degree of performance can be expected. This is precisely the main objective and working proposition of this paper, which implies an innovative research connecting defence economics and efficiency analysis areas.

Public sector efficiency has received special attention in recent decades both in the economic and socio-political fields; not in vain, it is the main protagonist of efficiency and productivity analysis research area. The new atmosphere marked by extreme austerity and absence of public resources, has further strengthened its proliferation usually with the suspicion that private incentives to enhance and reinforce efficiency seem to disperse in the case of the public sector.

A main but complex mission of the public administration is to predict social challenges and actively manage them in order to mitigate their impact on families and businesses. A major problem for the success of this task comes, no doubt, from the influence of external trends. Among them, and following (Pollitt, 2016a, 2016b), globalization, demographic, climatic and technological change, the global economic scenario, and the confidence of citizens in the public administration, hinder the anticipation of the emerging changes and force to develop a dose of agility, flexibility and efficiency that affects the organizational structure of public systems. In the Spanish case, in fact, the Commission for the Reform of Public Administrations (CORA)¹, aimed at “*improving the efficiency and effectiveness of public activity, reducing its cost without entailing a decrease in the quality of the services provided*”.

In a broader context, the last two decades of reforms in the European Union (EU) member states show progress in both the efficiency and effectiveness of Public Administration. This is drawn from the results of the COCOPS project (*Coordinating for Cohesion in the Public Sector*),

¹ Created by Agreement of the Council of Ministers of 10/26/12. For the execution and monitoring, the Office for the Execution of the Administration Reform (OPERA) was created in 2013, regulated by Royal Decree 671/2014, of August 1. See https://administracion.gob.es/pag_Home/ca/espanaAdmon/espanaAdmon/CORA.html

based on 4814 responses in 10 member countries, including Spain, which analyzes the impact of reforms in management and public services that address service needs of citizens and the improvement of social cohesion in Europe during the period 2011-2014². On the other hand, with a broader objective and greater coverage (34 countries, including the 28 EU member states), the Standard Eurobarometer-85 (EB85)³ survey conducted in 2016, assesses the European political situation, main concerns and perception on the institutions and national governments.

As regards the COCOPS project, in the indicator of global evaluation of the public administration, Spain is the only country in the group in which its functioning has been deteriorated over the past 5 years. On average, the reforms related to the internal processes of the sector, i.e., those directed towards the rationalization of inputs and outputs or the improvement of the efficiency and effectiveness of management, show a slight improvement except in the case of Spain, which reaches the lowest value in dimensions such as “cost and efficiency”, with a value of 4.17 points on a scale of 1 (significant deterioration) to 7 (significant improvement), or service quality, where Spain occupies the worst position after France. On the other hand, in terms of the dimensions related to the global effects on society, a deterioration in social cohesion, citizen participation and especially in the confidence of citizens in the Government is reported, which worsens in all countries except Norway, with Spain at the head of the most significant deterioration (2.46 points). This last fact is of special relevance since the quality of the public services of a country not only serves as an indicator of the overall good functioning of a State, but also correlates with the level of trust in the public administration⁴.

The EB85 results do not show a very different scenario. Thus, the “*current situation of the provision of public services*” obtains on average for the group of 34 countries 46% of negative responses, a figure that, in the case of Spain, amounts to 65%, only surpassed by Greece, Italy, Romania and Croatia. The score obtained is not the result of a low valuation for the goods and services provided by this sector: 75% of respondents indicate a positive assessment, i.e., give importance to public services, exceeding the average of the group of countries (64%). Public services are therefore perceived as important but poorly managed in the case of Spain. In “*Public Administration Trust*”, 48% of distrust is reported on average, which scales up to 59% in Spain, the sixth worst rating of the group of countries. Similarly, it happens in terms of “*trust in regional or local authorities*”, with 47% of distrust and 68% in the Spanish case, only surpassed by 3 countries. Especially worrying is distrust in the political class: the average trend is 79% distrust, with Spain being the third most suspicious country (90% distrust), only surpassed by Greece and France.

Although the results offered by these types of initiatives seem to indicate that some countries of the EU have improved the functioning of their public sector, the pace of social, technological and economic changes requires a dynamic and strict effort for the adaptation process. To face the challenge of a more efficient administration and, by extension, to improve trust in institutions, governments and in the quality and provision of public services, the urgent need for a rational use of resources in the face of difficulties in increasing the level of necessary income, and the efficiency problems of our public sector as a whole, motivate the prominence and interest of works that offer techniques to elucidate or improve the understanding of the phenomenon.

² See (Hammerschmid et al., 2013).

³ The results of the survey can be seen in: https://data.europa.eu/euodp/es/data/dataset/S2130_85_2_STD85_ENG

⁴ See (European Commission, 2018).

In line with that purpose, the public sector has been the main actor in the “Efficiency and Productivity Analysis” area, in which this work is framed. In the development of methodologies for the empirical evaluation of the efficiency of productive units, and from the work of (Charnes, Cooper, & Rhodes, 1978), the Data Envelopment Analysis (DEA) methodology had precisely the public sector as the leading driver of overflowing growth. The possibilities of empirically analyzing efficiency in the public sphere and the extent to which it was possible to correct and detect inefficiencies, offered an attractive alternative to objectives such as public deficit reduction. In other words, and according to (Lovell, 1994), the objective is not to spend less but to spend better, avoiding waste of resources through their inefficient use. The ability to quantify and evaluate efficiency provides economic and political agents with a control mechanism for monitoring the decision units performance, identify sources of efficiency and from there define policies and action plans.

Within the efficiency literature and, in relation to the public sector, this work engages within the field of defence economics. The interest lies in the fact that the defence of any State has a capital importance when it comes to sustaining its structure, protecting and preserving in this way the peaceful development of the different actors comprising the civil community. If in general assessing public sector performance is a complex phenomenon, it is even more complicated to measure the efficiency of the defence sector in peacetime, since the output produced is difficult to analyze. However, the defence activity, including the most elementary level of preparation for operational actions, is specified in a plurality of needs that, as is customary in the public sector, come into conflict, evidencing the main economic concern: the allocation of scarce resources for alternative demands.

The aforementioned correlation between the level of trust in the public administration and the quality of the public services of a country, also serves as support to justify the relevance of the application to be developed in this work. Indeed, on the one hand, although the distrust in the public administration is notable on average and with special crudeness in Spain, the same does not occur in the defence subsector. The EB85 results in “*confidence in the Army*” offer a result of 73% of average confidence for all countries. However, in Spain this value falls to 68%. The main Ministry of Defence territorial bodies to manage the image and, by extension, trust in the sector, are given by the delegations. It is therefore important to analyze the extent to which the Military Administration meets the standards of quality and efficiency, since the impact would not only be economic, but also a positive externality in relation to the image that the Armed Forces project to Spanish society.

Consequently, the efficiency of the 19 SDD during the 2015-2017 period will be analyzed, establishing an unprecedented connection between the efficiency analysis methodology and the scope of the defence economics field. For this purpose, the DEA technique will be explored, applying to the available data models tending to quantify the efficiency of each delegation given a set of discretionary variables (inputs and outputs). A bootstrap procedure is used to eliminate the bias of the efficiency estimates and obtain a robust ranking of the units under evaluation.

Section 2 presents the area of defence economics, scope and evolution as well as the SDD, protagonists of the empirical application. Section 3 addresses the DEA methodology. The empirical application and main results are developed below, in section 4; first, the data sample and units to be evaluated is presented and the results obtained; the data were requested from the delegations through a template with three main sections: actions, personnel and assigned budget. The work concludes with the final chapter dedicated to the conclusions, discussion of the main objectives and results of the analysis, strengths and weaknesses, implications for the enhancement and possible future lines of research.

2. DEFENCE ECONOMICS AND EFFICIENCY ANALYSIS

Consistent with the improvement in the rationality and transparency of public spending, this work relates two main research areas: Defence Economics and Analysis of Efficiency and Productivity. A fundamental weakness in the public administration is the lack of technical concreteness between the desire and express normative declaration of the need to evaluate the achievement of the objectives, and the tools to analyze the application of the assigned financial resources. The DEA methodology assumes the link between the aforementioned areas that are presented and related in this section.

The defence has historically been approached from two perspectives: the economy side and the one derived from the analyzes related to studies in international security. From the first, defence economics emerges in the mid-twentieth century as a research area, driven largely by the peculiarities of defence as a public good and a traditional example of market failure⁵. Following (Hartley & Sandler, 1995, p. 6) defence economics applies to defence, peace sciences and conflict studies, the topics of resource allocation, income distribution, economic growth and stabilization. Indeed, from the works of (Jones-Lee, 1990), (Intriligator, 1990), (McClelland, 1990), (Reppy, 1991), (Hartley & Sandler, 2000) or (Hartley, 2012), is extracted both the complexity of content under analysis and the relevance of its study.

According to (Vega, 2015, p. 38), the literature review indicates as main topics of interest those who analyze the relationship between macroeconomics and defence, sectoral industrial policy, efficiency in the composition of forces and in the allocation of resources. In general, much of the effort has focused on the relationship between macroeconomics and defence; specifically, and according to (Martínez González & Rueda López, 2013, p. 153), in three lines of analysis of the relationship between expenditure and industry: the study of the effects of defence spending on economic growth, the analysis of defence spending determinants, and the economic evaluation of the defence industry.

Nonetheless, defence economics covers both macro and microeconomic aspects and has linkages with industrial and business organization, technology, research and development, environmental economics and public economy. It is in the latter that this work is framed, i.e., with the administrative organization of the defence systems, their repercussions from the point of view of public management, and how it influences effectiveness and efficiency of defence spending. Specifically, with the analysis of the efficiency in processes associated with public policies for planning defence resources, both financial and material and human, that will be applied to the defence delegations of the Spanish territory through the use of the DEA efficiency evaluation methodology.

Once the resources to provide the defence with the necessary capabilities have been allocated, the achievement of the objectives should be assessed. This, in fact, has influenced the evolution of the legal framework of defence planning in Spain, whose origin is settled in the Ministerial Order (MO) (Ministerio de Defensa, 2005)⁶, replaced by MO (Ministerio de Defensa, 2015)⁷. Both classify defence planning into two threads: the military and the resource planning (material, financial and human); however, only the 2015 MO points out the need for “*an evaluation referred to the achievement of the objectives. This requires establishing a traceability between the needs to reach the capacities and the application of the financial resources for its achievement*”. Precisely, the DEA methodology proposed in this work can

⁵ See (Stiglitz, 1986).

⁶ Official Defence Bulletin 68, of April 8, 2005.

⁷ Official Defence Bulletin 240, of December 10, 2015.

serve as a tool to analyze whether or not the discrepancy is attributable to management, providing useful information for decision making and strategic planning.

Within the efficiency literature, the public sector has been the driving force for the initial methodological development of a range of analysis techniques. The prominence of the public sector stems from works such as those of (Alchian, 1965), (Niskanen, 1971), (De Alessi, 1974) or (Lindsay, 1976), which point to public managers as capital intensive budget maximizers agents. In the current socio-economic scenario, the reasons for the importance of studies to assess the activity of different areas of the public sector still remain, where, in addition, much of the effort has been directed towards the process of measuring and comparing the performance of productive units. Indeed, on the one hand and following (Levitt & Joyce, 1987), the mere existence of the public spending does not imply that public administrations are conducting the social objectives that justify it. Secondly, if management inefficiency is detected and improvement measures are undertaken, it will result in a plausible decrease in public spending, a core and basic objective that sustains the public administration management modernization and enhancement projects. Stakeholders, meanwhile, have progressively increased pressures and demand quality in the provision of public services; Finally, there are public spending areas of critical macroeconomic relevance, such as education or defence.

The first formal definitions of efficiency date from (Koopmans, 1951), (Debreu, 1951) and especially (Farrell, 1957), whose pioneering work approached efficiency from a frontier perspective. Indeed, following (Coelli, Rao, & Battese, 1998), in Economics, two main methods have been addressed for efficiency analysis: non-parametric or frontier models, and parametric or non-frontier models. Thanks to their suitability to the peculiarities of public production, non-parametric ones were adequate for the evaluation of public services⁸, by measuring efficiency in a relative way by comparing the units under evaluation, or DMUs (Decision Making Units), with a standard: the efficient frontier. This is built from the best units and DMU deviations from it serve as a basis for inefficiency measurement. Following (Fried, Lovell, & Schmidt, 1993), non-parametric approaches, instead of specifying a functional form for the frontier, establish assumptions about production technology to estimate it from the data. They are based on non-statistical mathematical programming techniques and are especially useful in the public sphere, where it is really difficult to know a priori the form of the underlying frontier relations, and it is necessary to work with information on multiple inputs and outputs.

DEA was first introduced in the literature in (Charnes et al., 1978)⁹ as an optimization method of mathematical programming to generalize the (Farrell, 1957) single-input/ single-output technical efficiency measure to the multiple-input/ multiple-output case. Thus DEA became a new tool in operational research. Since its introduction, it has been developed and expanded for a variety of areas, which include applications to hospitals, education, military, airlines, and other, and uses in for-profit as well as not-for-profit DMUs.

A main criticism of frontier methods, such as DEA, was its deterministic nature. Among the limitations was its sensitivity to the model specification, the variable selection, the existence of measurement errors and outliers or extreme values and statistical noise. As pointed out by (Simar & Wilson, 2015), although the statistical properties of the estimator were ignored for years, the advances made since the 1990s made statistical inference possible under the non-parametric approach.

⁸ Because they allow dealing with aspects such as the absence of a market, the monopolistic nature of public production, the absence of expulsion mechanisms or the need to use market prices, the latter restriction of great initial appeal in the public sector.

⁹ The model, known as CCR, was developed under Constant Returns to Scale assumption (CRS) and was extended by (Banker et al., 1984) to include Variable Returns to Scale (VRS): the BCC model.

From the first attempts to develop statistical procedures in (Banker, 1993), the difficulties associated with the use of asymptotic results, pointed to the bootstrap procedure, developed by (Efron, 1979), as the way to approximate the distribution of statistics calculated by the DEA. The bootstrap methods proposed by (Simar & Wilson, 1998, 2000), derived in the main way of making inference about efficiency based on DEA estimators in settings with multiple inputs and outputs. In addition (Kneip, Simar, & Wilson, 2008) demonstrate the consistency of bootstrap procedures to make inference.

2.1 DEA defence literature

An exhaustive review of the development of the DEA technique throughout its history can be obtained from the works of (Seiford, 1996), (Seiford, 1997), (Gattoufi, Oral, & Reisman, 2004), (Emrouznejad, Parker, & Tavares, 2008) and (Emrouznejad & Yang, 2018). The growth of the area is undoubtedly exponential, with more than 10,000 articles and almost 12,000 authors in the last 40 years¹⁰.

Applications on DEA in the defence sector have their origin in the works of (Lewin & Morey, 1981) and (Charnes, Clark, Cooper, & Golany, 1984) on aircraft recruitment and maintenance, respectively. In spite of the initial expectations, the spread of the area has been scarce and has concentrated interest in a bounded range of defence activities. Following (Hanson, 2016, p. 12), among the reasons they stand out the following: “*difficulties in modeling and measuring output in the military; heterogeneity leading to small populations of military units; and restricted access to data*”.

An extensive though not exhaustive review of DEA literature in defence sector, allows us to identify three main research areas. First, the defence industry field, for which table 1a offers some references of works that range from (Bowlin, 1995) to the present time. In general, basic radial-type DEA models are applied, and with exceptions, as in (Martínez González & Rueda López, 2013), bootstrap techniques are not used.

Insert table 1a

Secondly, the field of Military Planification was the first to appear and includes applications from different areas: recruitment, maintenance, civil reserveair fleet, weapon systems evaluation, engineering design projects, military retail stores and transport. Table 1b contains an illustrative reference collection; although the variety of DEA models is considerably broadened, bootstrap techniques are not used here either.

Insert table 1b

Finally, the Resources Management field covers all those applications on defence resource planning, both financial and material and human, i.e., the field to which the application to be developed in this work is attached. As it is shown in table 1c, there is a concentration of works in the field of health (hospitals, pharmacies, military health institutes). A small number of studies make use of bootstrap techniques as well as other statistical regression techniques to analyze efficiency.

Insert table 1c

The literature review shows, in the first place, the insufficient length of works on DEA in defence economics, even more reduced in the case of Spain, where no previous work has applied the bootstrap method in order to obtain bias-corrected efficiency scores and a robust DMUs ranking. The foregoing highlights the application proposed in this paper on the SDD

¹⁰ See (Emrouznejad & Yang, 2018, p. 7).

performance analysis. In addition, given the high sensitivity of non-parametric methods to extreme or atypical values (outliers), a previous analysis is carried out in order to detect and control possible atypical behaviors. Also, to determine whether the most appropriate DEA model corresponds to a variable (DEA-VRS) or constant (DEA-CRS) returns to scale, bootstrap-based hypothesis tests are applied.

3. DATA AND METHODOLOGY

The main aim of the empirical analysis is to analyze the efficiency in the provision of services of the 19 SDD, including the two autonomous cities, Ceuta and Melilla. On such units, information is collected through questionnaires sent to each one for the years 2015, 2016 and 2017. Likewise, the data relative to the average of the period considered will also be analyzed.

Accordingly, in this section the units to be evaluated will be presented first. Secondly, the relevant variables, inputs and outputs, consistent with the characteristics of the services provided, the type of facilities provided and its quality will be defined. Thirdly, the data will be presented, including the debug phase (null values, missing data, errors, etc.) and outliers analysis, and the methodology used will be briefly discussed.

3.1 Data and variables

The units under evaluation are the SDD: territorial bodies created in 1993 in order to establish a unitary peripheral organization of the Ministry of Defence¹¹. With its public opening in 1994, a real milestone was launched in the process of modernization of the peripheral structure of defence and its standardisation with that of the rest of the General State Administration. Its structure, based on 19 delegations, 52 sub-delegations and 4 delegated offices, integrates a variety of services with the aim of discharging the Armies from bureaucratic tasks¹².

It is worth stressing the firm commitment of the Spanish Ministry of Defence with the objective of ensuring that the SDD are reference entities in terms of quality and efficiency of the services they provide, consolidating a modern, efficient and citizen-oriented military administration. If high standards of quality and efficiency are reached, the impact will not only be economic but will produce a positive externality in terms of the image that the Armed Forces project to society.

The main services provided by SDD can be grouped into: common services (promotion and dissemination of the culture of defence, attention to inquiries, complaints and suggestions of citizens); personal and social support; recruitment; heritage and industrial inspection (activities associated with quality inspection and industrial safety).

The commitments of the SDD are aimed at facilitating the exercise of their rights to citizens and ensuring the effective fulfillment of the specific objectives set by the Ministry of Defence, reducing and, in any case, complying with the legally established deadlines. These commitments will serve to define the outputs to be used in the application and can be grouped into 3 types. First, “*management agility*” (process within a maximum period of 2 working days from its registration, the documentation submitted; deliver the certificates of services provided within a maximum period of 5 working days; answer complaints and suggestions in a maximum period of 15 working days). Secondly, “*attention and face-to-face information*” (provide in-person citizen attention in a waiting time of less than 10 minutes; answer phone calls with a

¹¹ Created by Royal Legislative Decree (España. Ministerio de Defensa, 1993). The organisation and functioning of the delegations is regulated by the Royal Legislative Decree (España. Ministerio de Defensa, 2007).

¹² See map of defence delegations and sub-delegations in (Ministerio de Defensa, 2019).

wait of less than 1 minute; keep the information on the official bulletin board updated at least once a week); Finally, “*attention and information*” (answer the requests and inquiries received within a maximum period of 20 working days, counted from the day following the submission of the application).

It should be emphasized that according to (Ministerio de Política Territorial y Función Pública, 2017), all delegations are certified with a seal of excellence by the Agency for the Institute for the Evaluation of Public Policies¹³, with the EFQM Model (European Foundation for Quality Management). Out of 52 provincial sub-delegations, 17 are accredited at level +200 of the EFQM model, 22 at level +300, 8 at level +400 of the EFQM model and 3 at the highest level, +500 (the sub-delegations in Valladolid, Burgos and Melilla). In 2017 they were also awarded the “crystal seal” for their brilliant management the delegations in Aragon and Murcia, awarded every year to the ten organisations of the General State Administration that have stood out for their level of excellence¹⁴.

In 2008, the “Service Letters” that the SDD offer to citizens were prepared; they were submitted for review four years later, for the period 2012-15, and again in 2016. These Service Letters appear detailed both on the Internet¹⁵ and in information leaflets and in them the commitments are established, whose compliance is periodically evaluated by means of the Quality Indicators Report, a source used for empirical application information.

The data required for the SDD were specified in a template (see Appendice I) with three sections: actions, personnel and assigned budget. The actions section was designed in accordance with the fields of the quality report contained in the service letters. Personnel discriminate between civil and military staff; the assigned budget reflects the expenditure of each delegation. This template requested information from 2015 to 2017.

Upon receipt of data, in March 2018, almost 100% of the requested information was collected. In actions, column “out of term”, the number of missing data was considerable. In personnel, 100% of the information was received without loss of any kind or missing or null data for any of the years or delegations. Finally, in the allocated budget/expenditure, 100% of the delegations consigned the expenditure, although the same did not occur in the initially allocated budget.

The variable selection, inputs and outputs, is undoubtedly a critical phase on account of its importance to capture the characteristics of the underlying production function. As is usual in empirical efficiency research, this stage of the application has been based on the effective information collected and also in the review of previous similar literature, although here the only antecedent is found in the work of (Martín Casares, 2013)¹⁶. The definition of discretionary inputs and outputs to be used and their description are summarized in Table 2, and the following Table 3 offers a summary of main statistics for the average data of the period analyzed.

¹³ Created by Royal Legislative Decree (Ministerio de Hacienda y Función Pública, 2017)

¹⁴ A list of organizations whose level of Excellence has been certified can be obtained at the following link of the Ministry of Territorial Policy and Public Service: <https://www.mptfp.gob.es/portal/funcionpublica/gobernanza-publica/calidad.html>

¹⁵ See the website of the Ministry of Territorial Policy and Public Function, in http://www.seat.mpr.gob.es/portal/delegaciones_gobierno/cartas_servicios.html

¹⁶ In spite of the differences in methodology applied, the author is Lieutenant Colonel of the Intendancy, head of the General Directorate of Economic Affairs of the Ministry of Defence. Given the expert knowledge of the true production frontier that this author can provide, our variable selection has been made in a congruent manner, although not entirely coincident.

Insert table 2

Insert table 3

The high sensitivity of non-parametric methods to extreme or atypical values (outliers) requires some kind of preventive analysis, since they can generate bias in the results that would distort the estimation of parameters. Thus, following (Simar, 2003, p. 393): "*Detecting outliers is thus of primary importance: it is not an easy task in this multivariate setup*". The elimination of the affected unit is always a complex decision; as they point out (Wheelock & Wilson, 2008, p. 212): "*Merely because an outlier is found does not mean it should be deleted. An observation might be atypical because it has a low probability of being observed. In this case, the outlier might be the most interesting part of the data. On the other hand, outliers can also result from measurement errors, coding errors, or other mistakes. When data have been corrupted by such errors, they should be repaired or deleted if correction is not possible. In applied work, however, it is often difficult to identify why an observation is atypical*".

Within the efficiency literature, some tools have been developed from the works: (Charnes, Cooper, Golany, Seiford, & Stutz, 1985), (Torgersen, Førsund, & Kittelsen, 1996), (Wilson, 1993, 1995) or (Simar, 2003). The work of (Wilson, 1993) extends the statistic of (Andrews & Pregibon, 1978) for the case of multiple outputs, and, based on the geometric influence function, analyzes the graph of the logarithm of the ratios¹⁷:

$$\log \left[\frac{R_L^i}{R_{Min}^i} \right] \quad (1)$$

Examining the log-ratio plot, the separation between the smallest ones will indicate possible outliers. The ratio must be calculated for each possible subset L of size i , the choice of the point at which to stop the analysis, i , is arbitrary and implies an increase in the computational load of the method for large samples. This procedure has the advantage of not requiring the prior identification of any orientation for the model.

Applying the method to each year, log-ratio figures¹⁸ are obtained, as shown in Figure 1.

Insert figure 1

Outlier Analysis. Log-ratio plot

For each year, the graph shows the smallest values for the log-ratios. The straight line connects the second smallest values for each i , thus observing the separation between the lowest values of the ratios for each value of i . For values of i where wide jumps occur, the procedure allows to identify the units.

In general, the analysis of the jumps is justified by slight atypicalities not attributable to errors in the data. Thus, for example, for the first year, at $i = 2$, the separation observed in Figure 1 corresponds to Ceuta and Melilla, two autonomous cities with a particular and peculiar nature. The jump in $i = 7$ points to delegations such as Aragón, which has the maximum at output y_3 , or Asturias, which reaches the maximum at output y_2 . The analysis thus allows a greater degree of knowledge of the structure of the information, pointing out from the beginning those SDD of unequal behavior. In short, a more homogeneous data structure is obtained in the first and

¹⁷ The numerator is the (Andrews & Pregibon, 1978) statistic. If $S=(1,2,\dots,n)$ is a set of n units, L is a similar set of smaller size containing i units such that $L \subset S$, $i < n$. The statistic R_L^i is defined, which represents the geometric volume in the space of inputs and outputs, and encompasses a subset of data where i units have been suppressed in relation to the volume covered by the total data set. The denominator of the ratio represents the minimum value taken by the statistic for all possible subsets L of size i .

¹⁸ The software (R Core Team, 2018) and the package FEAR (Wilson, 2008) have been used.

last year, and no severe atypicalities are observed in any period or unit evaluated, which will be maintained for the DEA estimate.

3.2 Methodology

DEA does not assume a priori a specific functional form of the frontier; instead, given a group of homogeneous DMUs to be evaluated, the set of production possibilities is estimated from the observable input-output combinations, and from the assumptions that determine the properties of the underlying production function¹⁹.

Let consider a group of n DMUs, DMU_j con $j=1,2,\dots, n$. With the aim of establishing the non-parametric characterization of the technology, assume a productive process where a vector of p inputs is used, $x = (x_1, \dots, x_p) \in \mathfrak{R}_+^p$, to obtain a vector of q outputs, $y = (y_1, \dots, y_q) \in \mathfrak{R}_+^q$, where:

$$\Psi = \{(x, y) | x \text{ can produce } y\} \quad (2)$$

The set of imaginable and technologically feasible combinations, Ψ , can alternatively be defined by the restricted sets of production possibilities, $\chi(y)$ or $\gamma(x)$, according to the requirements in inputs or outputs. Knowing $\chi(y)$ for all y , or $\gamma(x)$ for all x , is equivalent to knowing Ψ . Thus, in (3) and for an input orientation, $\chi(y)$ collects all combinations that can produce at least y :

$$\chi(y) = \{x \in \mathfrak{R}_+^p | (x, y) \in \Psi\} \quad (3)$$

Designating DMU_0 to the unit under analysis, in (Charnes et al., 1978) the problem of mathematical programming is presented, whose resolution leads to the measure of efficiency of each unit. This is the input oriented constant returns to scale model, called the DEA-CCR model. Applying the linear conversion of (Charnes & Cooper, 1962), the authors suggest an equivalent linear programming problem whose dual or enveloping formulation, in (4), offered such an intuitive interpretation that it became popular as a more extended way of considering the technical efficiency estimation:

$$\begin{aligned} & \text{Min } \theta_0 \\ & \text{s.a.} \\ & \sum_{j=1}^n x_{ij} \lambda_j - x_{i0} \theta_0 \leq 0 \quad i = 1, \dots, p \\ & \sum_{j=1}^n y_{rj} \lambda_j \geq y_{r0} \quad r = 1, \dots, q \\ & \theta_0, \lambda_j \geq 0 \quad j = 1, \dots, n \end{aligned} \quad (4)$$

For those units that meet the restrictions, the program will assign a non-zero value λ_j , being λ_j the weights that indicate the ponderation of each efficient unit in the reference set of the unit evaluated.

Value θ_0 is the efficiency score of a given unit, DMU_0 , and expresses the maximum possible equiproportional reduction of the inputs. A unit value means that the unit is over the frontier, ($\theta_0 x_0 = x_0$), and therefore, is technically efficient; when lower than the unit, it will be located below the frontier, ($\theta_0 x_0 < x_0$), and will be considered inefficient. In this case, there will exist

¹⁹ See (Thanassoulis, 2001), (William W. Cooper, Seiford, & Tone, 2007) or (Osman, Anouze, & Emrouznejad, 2014)

a real or virtual reference DMU (convex combination of other efficient DMUs) that sets the performance guidelines for the inefficient DMU to reach the frontier, indicating θ the proportion by which the consumption of inputs must be reduced preserving the same level of outputs.

The measures based on (Farrell, 1957) could present slacks, (s_i^-, s_r^+) , where s_i^- are the input slack variables (they represent the excess in the amount of inputs), and s_r^+ , the output slack variables (collect the defect in the number of outputs). An alternative linear program with slack variables is then through (5)²⁰:

$$\begin{aligned}
 & \text{Min } \theta_0 - \varepsilon \left(\sum_r s_r^+ + \sum_i s_i^- \right) \\
 & \text{s.a.} \\
 & \sum_{j=1}^n x_{ij} \lambda_j + s_i^- = \theta_0 x_{i0} \quad i = 1, \dots, p \\
 & \sum_{j=1}^n y_{rj} \lambda_j - s_r^+ = y_{r0} \quad r = 1, \dots, q \\
 & \lambda_j, s_i^-, s_r^+ \geq 0 \quad \forall j, i, r
 \end{aligned} \tag{5}$$

Units with unitary coefficient whose sum of slack variables are non-zero are weakly efficient, since it is still possible to reduce the use of some input without increasing any other; those units for which, in addition to a unit coefficient, the sum of the slacks is zero will be considered efficient in the sense of (Koopmans, 1951).

From (Banker, Charnes, & Cooper, 1984) the first extension is proposed to include variable returns to scale (VRS), named BCC model or DEA-VRS; its convexity restriction, $\sum_{j=1}^n \lambda_j = 1$, allowed to obtain the pure technical efficiency measure that avoided the effect of scale efficiency. In (Färe & Grosskopf, 1985), authors propose a method to calculate the scale efficiency by establishing non-increasing returns to scale (NIRS), $\sum_{j=1}^n \lambda_j \leq 1$, called DEA-NIRS model.

However, and following (Wheelock & Wilson, 2008, p. 215), the initial DEA estimators are biased: “*The DEA frontier estimate is nothing more than a biased estimate of the true, but unobserved, frontier*”. Therefore: “*it may well be possible for a DMU to significantly reduce its input-usage without reducing output*”. Consequently, whether or not the efficiency obtained from the basic DEA models reflects the true value depends on the statistical properties of the estimator.

In (Simar & Wilson, 1998) the authors apply bootstrap techniques to the DEA-VRS estimates and in (Simar & Wilson, 2000) they extend the initial, more restrictive model, allowing greater heterogeneity in the structure of efficiency. Once the B bootstrap estimates are obtained for a certain unit, $\hat{\theta}_b^*(x, y)$, the bootstrap bias estimate for the original estimator, $\hat{\theta}(x, y)$, can be calculated using (6):

$$\text{se}\hat{sgo}_B(\hat{\theta}(x, y)) = \frac{1}{B} \sum_{b=1}^B \hat{\theta}_b^*(x, y) - \hat{\theta}(x, y) \tag{6}$$

This bias will be analogous to the original estimator bias with respect to the true value of the efficiency, $\theta(x, y)$. Thus, in (7), the bias-corrected estimator of $\theta(x, y)$ can be computed as:

²⁰ See (Ali & Seiford, 1993), (Coelli et al., 1998) and (W W Cooper, Seiford, & Zhu, 2011).

$$\hat{\theta}(x, y) = \hat{\theta}(x, y) - se\hat{s}go_B(\hat{\theta}(x, y)) \quad (7)$$

The correction is made for each unit of the sample depending on the size of the mean square error²¹ and the values of $\hat{\theta}_b^*(x, y)$ can be used to estimate confidence intervals.

To apply bootstrap methods to DEA estimates, it is crucial to use the appropriate model. Usually in empirical applications, the assumption about the scale of returns is proposed intuitively, justifying its relevance in theoretical terms or on the basis of previous literature. In this work, we will use bootstrap-based hypothesis contrasts: we will apply statistic 4.8 of (Simar & Wilson, 2011a), equivalent to statistic 4.6 of (Simar & Wilson, 2002). The procedure allows solving a first null hypothesis test: $H_0=CRS$, with the alternative $H_1=VRS$; in the second, these hypotheses are $H_0=NIRS$ versus $H_1=VRS$.

4. RESULTS

4.1 DEA efficiency estimates

We deal in the first place with the calculation of the efficiency coefficients of the SDD through the non-parametric DEA technique. For this, the discretionary variables, inputs and outputs are considered according to the information in Table 2. An orientation towards minimizing the input will be used whose convenience is widely collected in the literature for the case of the public sector. Thus, for example, (Worthington & Dollery, 2001) point out that at least in the short term, public decision units cannot easily control the level of outputs and have greater control over inputs, especially in functional areas.

The DEA-CRS and DEA-VRS models will be solved. Additionally, in order to consider the scale of the returns of each DMU as well as the scale efficiency, the coefficients are also calculated by means of the DEA-NIRS model.

Tables from 4a to 4c contain the efficiency coefficients for each year, delegation and model (CRS, VRS, NIRS columns), also including the scale efficiency (column EE) and the scale of returns for each unit (column RTS: DRS for non-increasing returns to scale; CRS for constant, and IRS for increasing). The values appear ordered from highest to lowest efficiency according to the DEA-VRS model.

Insert table 4a

According to Table 4a, under the DEA-CRS model, a total of 9 SDD are efficient in 2015; the resource use by units is therefore optimal in the Debreu-Farrell sense. The minimum efficiency is 0.3198 (Catalonia), which is interpreted as meaning that the delegation should reduce equiproportionally the inputs by 68.02%, considering all the deviation as technical inefficiency. If the values of the inputs for such SDD are analyzed, it is observed that it is the third delegation with the highest expenditure figure; its personnel is also above the average for the year considered, specifically it is the 7th SDD with the largest workforce. However, its results in the outputs are relatively lower (position 13 for output y_1 , 11 for y_2 , 13 for y_3 and y_4 , 11 for y_5 , 12 for y_6).

Under variable returns to scale, VRS, the group of 9 efficient SDD under CRS, is increased by 3 more joining: Andalusia, Extremadura and the Basque Country. This is an expected result

²¹ (Simar & Wilson, 2000) warn that this correction may increase the noise of the estimate and therefore do not advise rectification if the average quadratic error of the corrected estimator exceeds that of the original estimator. Specifically, they do not recommend modification unless the variance of the original estimator is less than one-third of the square of the estimated bias.

since the VRS frontier envelops the data more narrowly and there are more units that reach it. The minimum value is still belonging to the SDD of Catalonia, 0.4448.

The scale efficiency (EE), rate between the CRS and VRS coefficients, informs about which SDD operate at an optimum scale, and the calculation of the DEA-NIRS coefficients allows obtaining the returns type. Among the 10 SDD that are not CCR efficient, 7 show increasing returns to scale (IRS), that is, they have an excessive dimension or are too large, while the remaining 3 SDD show decreasing returns to scale (DRS).

Insert table 4b

Table 4b provides the results for 2016. The number of SDD CRS efficient drops from 9 to 8. Cantabria and Castilla la Mancha leave the efficient group and Castilla León enters. A total of 7 SDD retain efficiency in 2016 under the DEA-CRS model. Catalonia goes from an efficiency of 0.3198 in 2015 to 0.377 in 2016, leaving the last position occupied now by the Basque Country, with a coefficient of 0.1801 in 2016 compared to 0.5703 in the previous year.

Regarding the VRS model, 13 SDD are efficient in 2016, one more than the previous year. The Basque Country leaves the efficient group and La Rioja and Castilla León enter. The minimum value continues to belong to the Basque Country SDD with 0.3915.

Concerning the EE, 8 SDD (the efficient ones under CRS) are efficient in all three models; they present technical and scale efficiency; the remaining 11 SDD show scale inefficiency ($EE < 1$). Among them, 10 SDD show increasing returns (IRS) while 1 SDD shows decreasing returns (DRS).

Insert table 4c

Table 4c contains the information for the year 2017. A total of 5 SDD are CRS efficient. The Canary Islands, Castilla y León and Valencia leave the group with respect to the previous year. The minimum value corresponds to the Basque Country, whose coefficient falls from 0.1801 in 2016 to 0.11937 in 2017, followed by Murcia, which occupied the 16th position both in 2015 and 2016 and in 2017 it ranks 18th.

Considering the VRS model, the 13 efficient SDD in 2016 become 9 in 2017, 4 less than the previous year: Canarias, Castilla la Mancha, Castilla León and Valencia leave the efficient group. The minimum still belongs to the Basque Country, with 0.53987.

As for the EE, 5 SDD (the efficient ones under CRS) are efficient in all three models; they present technical and scale efficiency; the remaining 14 SDD show scale inefficiency ($EE < 1$). Of these, 13 exhibit increasing returns (IRS) while 1 SDD shows decreasing returns (DRS).

Table 5 below provides a summary of the main information for the three years under consideration. A main result of synthesis is the high and increasing level of average efficiency exhibited by the SDD. Indeed, despite budgetary constraints, the average VRS efficiency has evolved favourably since 2015, with 86.7%, rising to 87.2% in 2016 and reaching 87.9% in 2017. Thus, the average of the 3 years analyzed offers a value of 87.3%. From the point of view of the CRS model, in which each SDD is compared with the others regardless of the scale of returns under which it operates, the evolution of the average efficiency of each year is decreasing (77.6% in 2015; 73.7% in 2016 and 70.1% in 2017), although the average efficiency of the 3 years still reaches a high value: 73.8% of overall efficiency.

Considering the 3 years, a total of 5 SDD are efficient under all DEA models: Aragón, Asturias, Baleares, Madrid and Melilla. On the side of the inefficient, Catalonia, Galicia and Murcia are placed every year in that group. Between 2015 and 2016, we observe that all SDD maintain (11 SDD) or improve (7 SDD) their situation, with the exception of the Basque Country SDD. In

the 2016-2017 period, 13 SDD maintain (9 SDD) or improve (4 SDD) their situation, while 6 worsened (Canary Islands, Castilla La Mancha, Castilla León, Ceuta, Murcia and Valencia). Finally, if we consider both interannual periods, 2015-2016 and 2016-2017, 3 SDD evolve improving their situation: Catalonia, Galicia and Navarra.

Insert table 5

4.2 Returns to scale test

From (Simar A & Wilson, 2011a) and for each year, contrast-1 is solved²², that is, CRS vs. RSV and contrast-2, NIRS vs. VRS. Following the procedure described by the authors, the number of bootstrap replications $B = 100$ will be used, and the usual value for $\alpha=0,05$.

The results are given in tables 6a to 6c. The contrast-1 for the year 2015, indicates that H_0 should not be rejected. Therefore, they point to a CRS scale. However, in view of the critical value ($p\text{-value}_{48} = 0.06$), the VRS scale could be admitted from that level, that is, from a value of $\alpha = 6\%$ the CRS scale would be rejected in favor of the VRS. Contrast-2 rejects H_0 for $\alpha = 5\%$, in favor of the VRS scale. In conclusion, the results for the year 2015, suggest the convenience of using the VRS scale. For the years 2016 and 2017 respectively, with $\alpha = 5\%$, the p -values are much lower, between 0.01 and 0.03, again suggesting a VRS scale.

Consequently, for the final phase of the application, the focus will be placed on the DEA-VRS model.

Insert table 6a

Insert table 6b

Insert table 6c

4.3 Bias correction: robust DEA efficiency

If we consider the real underlying process, it is quite unlikely that there are DMUs with unit coefficients; in the words of (Simar & Wilson, 2011b, p. 210): “*It is clear that the mass of estimates equal to one are due to the bias of the DEA frontier estimator. In other words, the estimates equal to one are spurious. If one were able to observe a sample of true efficiencies, one would not see a group of values equal to one*”. Consequently, and in order to consider the stochastic nature of the estimation problem, we will apply the bootstrap procedure of (Simar & Wilson, 1998, 2000) in order to correct the bias in the estimates of the (Shephard, 1970) type efficiency coefficients, estimating confidence intervals at the same time. This correction will offer a robust and, hence, more complete arrangement of the SDD than that offered by the radial models.

Tables 7a to 7c contain the information corresponding to each year for the 19 SDD ordered from highest to lowest efficiency according to the DEAS-VRS coefficients. The DEA-VRS column shows the estimated coefficients according to the definition of (Shephard, 1970). The next column contains the bias calculated using the bootstrap procedure. Based on these two columns, unbiased DEA-VRS contains the unbiased coefficients and serves as a column for the ordering of the table from least (most efficient) to greatest (least efficient). Finally, the last three columns show the statistical inference data, that is, the estimated variance, the lower limit (LI) and the upper limit (LS) of the 95% confidence intervals, which define the statistical location of the measurement of real efficiency.

²² For the calculation, the command "rts.test" from the rDEA library developed by (Simm & Besstremyannaya, 2016) has been used.

The results of table 7a reveal the sensitivity of the measurements to the sample variation. In all cases the efficiency of the SDD falls. In terms of (Farrell, 1957) and on average for 2015, efficiency reaches a value of 80.4% according to the original model (biased). Once the bias is eliminated, the average efficiency drops to 68.5%. Thus, the Madrid SDD, efficient according to the biased DEA-VRS model, now has an unbiased coefficient of 1.222, i.e., that SDD should reduce the consumption of its inputs by 22.2% and continue producing the same output level. We note that the ordering of the SDD remains unchanged in the inefficient group, although it is now possible to discriminate between the efficient ones given the absence of unit values.

Insert table 7a

Table 7b presents the results for 2016. In terms of Farrell and on average for 2016, efficiency remains at 68.5% according to the corrected (unbiased) model. Again, the ordering of SDD remains unchanged in the inefficient group and the unbiased model allows discriminating between the group of efficient SDD.

Insert table 7b

Thirdly, table 7c shows the results for the year 2017. On average, efficiency increases considerably, rising to 75.6%. On this occasion, the ranking within the inefficient group shows different results. Thus, the SDD of Castilla la Mancha, inefficient according to the DEA-VRS model, presents the best performance of all SDD with an unbiased coefficient of 1.103.

Insert table 7c

Finally, from the annual position occupied by each SDD according to the unbiased DEA-VRS model, the evolution of each individual SDD is observed throughout the period. In general, there is a group of SDD that improve their position annually: Baleares, Cantabria, Castilla la Mancha, Castilla León, Cataluña, Galicia, Navarra and La Rioja. On the other hand, the group consisting of Andalusia, Asturias, the Canary Islands, Extremadura, Murcia, the Basque Country and Valencia, lose position year after year.

5. CONCLUSIONS

In this work two prominent areas of research line up: Defence Economics and Analysis of Efficiency and Productivity, with the aim of analyzing if the SR policy has an effective influence and, as a consequence, a high degree of performance can be expected. To this end, the SDD efficiency during the 2015-2017 period has been analyzed using the DEA methodology, an empirical application certainly unprecedented at the national level, for which there are no precedents in the previous literature except for the aforementioned work of (Martín Casares, 2013).

Spain's deficit and public debt problems have highlighted the imperative need to rationalize public resources. This requirement has been translated into different actions by our governors, which include the reform of public administrations since 2012. The requirement of preserving and improving the efficiency of public services, has finally served as motivation for the realization of this investigation.

The commitment of the Ministry of Defence to make the defence delegations a reference for the remaining public administrations came even prior to the beginning of the public sector reform. Through the Undersecretariat of Defence, it has understood from the outset that a quality and efficient military Administration projects our society a reflection of what its Armed Forces represent. Thus, the SDD acquired commitments synthesized in 8 indicators included in the service letters, which are further measurable and collected in annual statistics. This investigation had such data available, collected by the 19 delegations extremely fast.

The delegations have at the present time a strategic importance in our defence. For more than 20 years, these bodies have been a benchmark for excellence thanks to their constant desire for innovation, which has resulted in the constant improvement of the services provided to the citizen. Despite the difficulties, the defence delegations have not only been able to maintain a considerably high average efficiency, but also have managed to raise it from 68.5% in 2015 and 2016 to 75.6% in 2017. The trend follows, therefore, a consistent path marked by exemplary performance, an unusual positive behavior in the public sector, which consolidates them as a standard for efficiency and quality.

The European Commission's statement on the correlation between the quality of public services and the level of trust in the public administration has served as support, main objective and justification for the relevance of the application developed. Indeed, on the one hand, SDD are the territorial body of the Ministry of Defence that manages the image and, by extension, trust in the sector. On the other hand, according to the EB85 results, Spain's score in "confidence in the Army" is 5 points below the average for all countries.

However, this work obtains as a more outstanding and main result that, in the case of Spain, the superior distrust in the Army is not the result of a low quality of the services provided. One possibility is that the high general distrust in the Spanish public administration, 11 points worse than the average and the sixth worst rating of the group of countries, exerts a gregarious effect, or negative dragging effect, on the defence sector. In any case, the positive externality of an efficient management for the image projected by the Armed Forces to civil society seems to be truncated in the case of Spain.

An area of significance for the proper interpretation of efficiency is the presence of exogenous variables: in fact, implicitly it has been considered that the result obtained by each SDD is due to management efficiency; however, the units performance may be determined by the possible influence of non-controllable variables but influencing the distance to the efficient boundary. Consequently, an efficiency determinants analysis would be mandatory in strictly financial or cost control studies. The main complexity here is the statistical significance of such variables and therefore a further future line of research is to analyze the possibilities offered by the stability analysis.

Naturally, the above conclusions should be relativized as they depend on the precision with which the true nature of the production function is captured. The most problematic part here is the accuracy in the selection of input and output variables. Notwithstanding the limitations outlined above, the paper provides information that may be useful for Spain's defence sector in terms of future strategic planning.

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Tables

Table 1a. Literature of DEA in Defence: Field of Defence Industry	
Study	Description
(Bowlin, 1995)	United States. Assesses the financial condition of the aerospace-defence industrial base from 1978 to 1992
(Barros, 2002)	Portugal. Use balanced-panel data on the Portuguese defence industries between 1995 and 2000 in relation to 5 companies with information on inputs and outputs (30 observations). Also estimate an output-oriented Malmquist productivity index, based on DEA.
(Martínez González & Rueda López, 2013)	Spain. Performance of the productivity of the main industrial subsectors composing the security and defence technological and industrial base (SDTIB) in Spain from 1996 to 2009. Output-oriented Malmquist TFP index, based on DEA with 2 inputs and 2 outputs with bootstrapping method
(Fonfría & Duch-Brown, 2014)	Spain. Output-oriented distance function to compute defence contractors' technical efficiency as a measure of performance.
(Choi, 2018)	Korea. Efficiency of management in the domestic defence industry is measured using DEA with 2 inputs and two outputs.
(Jeon & Yoo, 2019)	Korea. Asses the efficiency of supply chain quality management of defence industries. Multi-stage CCR and BCC DEA models.

Table 1b. Literature of DEA in Defence: Field of Military Planification

Study	Description
(Lewin & Morey, 1981)	USA. Application of the DEA using data to compare the performance of 43 Navy recruiting district over a three-year period.
(Charnes et al., 1984)	USA. 14 aircraft maintenance units in the U.S. Air Force over a period of seven months with 4 outputs and 4 inputs.
(Bowlin, 1987)	USA. DEA analysis of the Air Training Command's in-house real-property maintenance activities' operational efficiency. 3 Inputs and 4 outputs. DEA window analysis.
(Roll, Golany, & Seroussy, 1989)	Israel. Application of DEA to maintenance units in the Israeli Air Force using different reference sets.
(Clarke, 1992)	USA. A medium-sized application of DEA to Tactical Air Command (TAC) to evaluate the productivity of its 27 vehicle maintenance sections over a four-year period.
(Bowlin, 2004)	USA. Assesses the financial stability of Defences Civil Reserve Air Fleet (CRAF) using DEA BCC model with 7 outputs and 6 inputs.
(Sun, 2004)	Taiwan. Performance of joint maintenance shops (JMSs) in the Taiwanese Army over two 6-month periods in 2000. Non-discretionary assurance region (NCN-AR) output-oriented DEA models for measuring the performance of JMSs with 8 inputs and 5 outputs.
(Brockett, Cooper, Kumbhakar, Kwinn, & McCarthy, 2004)	USA. Three regression approaches to study the effects of Joint versus Service Specific advertising on military recruitment. The third combines regressions with DEA BCC output oriented model.
(Farris, Groesbeck, Van Aken, & Letens, 2006)	Belgium. DEA applied to generate objective cross-project comparisons of project duration within an engineering department of the Belgian Armed Forces.
(Brence, Kwinn, & Thomas, 2007)	USA. DEA model based on stakeholder interviews with experts towards recruiting process improvement.
(Brockett et al., 2008)	USA. Employed several methodologies, including two stochastic frontier regressions, DEA, and, finally, a central tendency OLS regression to analyze the effects of various inputs on military recruiting, with emphasis on Joint vs. Service-Specific advertising as it applies to Army recruiting.
(Juan, Huapu, Xu, Xianfeng, & Huijun, 2014)	China. Propose a model based on DEA (data envelopment analysis) and multiobjective fuzzy decision-making for military transport path selection.

Table 1c. Literature of DEA in Defence: Field of Resources Management

Study	Description
(Bowlin, 1989)	USA. DEA radial models applied for U.S. Air Force base level accounting and finance offices (AFOs). Technical and scale efficiencies are measured from 1983 through 1985.
(Ozcan & Bannick, 1994)	USA. Cross sectional design using longitudinal data to explore the underlying factors associated with differences in hospital technical efficiency in the Department of Defence sector for the years 1988 through 1990 with 2 outputs and 5 inputs.
(Bowlin, 1999)	USA. financial performance of a subset of the defence firms: defence-business segments. DEA BCC model DEA is computed for each year of the 10-year period, 1983-1992 with 3 outputs and 2 inputs.
(Harrison & Ogniewski, 2005)	USA. Efficiency of Veterans Health Administration (VHA) hospitals using a variable-returns to scale, input-oriented, DEA model for the years 1998 and 2001 with 3 inputs and 3 outputs.
(Lee, 2006)	Korea. Combines Competing Values Framework (CVF) and DEA to study the effectiveness among 16 Korean military hospitals under the Armed Forces Medical Command for the year 2005.
(Huo, Zhang, & Shu, 2006)	Evaluate resource allocation efficiency in 9 military institutes for drug and instrument control. DEA CCR and BCC models.
(Shi, Zhang, Meng, & Sun, 2006)	Efficiency of 52 military health service units (MHSUs) was assessed by a variable-return to scale, input oriented DEA method, combined with other statistical methods.
(Fulton, Lasdon, & McDaniel, 2007)	USA. Evaluates the Army's hospital system located in the United States (17 hospitals and 7 medical centers during the years 2001 through 2003). The total number of observations was 72. Efficiency estimates were included in logarithmic-linear models and compared against stochastic frontier models.
(Lu & Chen, 2011)	Taiwan. Investigates 28 military financial units (MFUs) responsible for the Armed Forces' financial management, audit of personnel-related expenditure, and the supervision and evaluation of operation and financial management process, in the year 2006. Use an output oriented Slack Based Model (SBM) and a super-efficiency-SBM model is used to rank the best performers.
(Martín Casares, 2013)	Spain. Modelos DEA CCR y BCC aplicado a 52 delegaciones y subdelegaciones de defensa. Las variables discrecionales seleccionadas contienen 2 inputs y 5 outputs.
(Bastian, Kang, Griffin, & Fulton, 2016)	USA. BCC input-oriented, variable returns-to-scale DEA model with 4 inputs 2 outputs to compute efficiency for 23 Army hospitals, 12 Air Force hospitals, and 19 Navy hospitals during the period of 2001–2012. Also DEA time window analysis and ordinary least squares (OLS) regression to evaluate the impact of exogenous variables on hospital efficiency.
(Hanson, 2016)	Norway. Input oriented DEA model with 4 inputs 3 outputs and resampling of original estimates using bootstrap technique for bias correction. Sample of yearly observations from 11 Home Guard districts over the years 2008–2011.

Table 2. Selection of discretionary variables: inputs and outputs

x ₁	Input	GASTO	Delegation's annual budget/expenditure
x ₂	Input	PLANT	Total Number of Workers
y ₁	Output	SOTRA	Applications processed within less than 2 working days.
y ₂	Output	CERSV	Certificates of Services rendered sent within 5 working days
y ₃	Output	CONPR	Face-to-face consultations attended with a waiting time of less than 10 minutes
y ₄	Output	ACTAB	Number of official bulletin board updates per week
y ₅	Output	PECON	Requests and queries answered within 20 working days
y ₆	Output	TELEF	Telephone calls with a waiting time of less than 1 minute

Table 3. Statistical summary of the variables. Average data for the period

Código	Tipo Variable	Nombre	Mean	Standard Deviation	Minimum	Maximum
x1	Input	GASTO	33.754,8	12.570,2	14.190,7	60.845,0
x2	Input	PLANT	46,2	25,8	15,7	130,3
y1	Output	SOTRA	17.582,8	17.964,4	1.102,3	72.930,3
y2	Output	CERSV	1.051,5	852,6	74,0	3.392,7
y3	Output	CONPR	14.305,8	9.055,3	2.229,7	35.141,3
y4	Output	ACTAB	294,9	284,9	42,7	1.335,0
y5	Output	PECON	12.055,5	10.970,2	176,3	39.964,7
y6	Output	TELEF	23.381,7	18.039,0	2.422,0	67.579,7

Table 4a. SDD Efficiency. DEA Models. Year 2015

Delegación	Código	CRS₂₀₁₅	VRS₂₀₁₅	NIRS₂₀₁₅	EE₂₀₁₅	RTS₂₀₁₅
Andalucía	Del-01	0.7254	1	1	0.7254	DRS
Aragón	Del-02	1	1	1	1	CRS
Asturias	Del-03	1	1	1	1	CRS
Baleares	Del-04	1	1	1	1	CRS
Canarias	Del-05	1	1	1	1	CRS
Cantabria	Del-06	1	1	1	1	CRS
Castilla-La Mancha	Del-07	1	1	1	1	CRS
Extremadura	Del-11	0.6166	1	0.6166	0.6166	IRS
Madrid	Del-13	1	1	1	1	CRS
Melilla	Del-14	1	1	1	1	CRS
País-Vasco	Del-17	0.5703	1	1	0.5703	DRS
Valencia	Del-19	1	1	1	1	CRS
Rioja	Del-18	0.7343	0.8608	0.7343	0.8530	IRS
Castilla-León	Del-09	0.8328	0.8374	0.8374	0.9945	DRS
Navarra	Del-16	0.5335	0.6763	0.5335	0.7888	IRS
Murcia	Del-15	0.6334	0.6508	0.6334	0.9733	IRS
Ceuta	Del-10	0.3937	0.5315	0.3937	0.7406	IRS
Galicia	Del-12	0.3913	0.4676	0.3913	0.8369	IRS
Cataluña	Del-08	0.3198	0.4448	0.3198	0.7190	IRS

Table 4b. SDD Efficiency. DEA Models. Year 2016

Delegación	Código	CRS₂₀₁₆	VRS₂₀₁₆	NIRS₂₀₁₆	EE₂₀₁₆	RTS₂₀₁₆
Andalucía	Del-01	0.9820	1	1	0.9820	DRS
Aragón	Del-02	1	1	1	1	CRS
Asturias	Del-03	1	1	1	1	CRS
Baleares	Del-04	1	1	1	1	CRS
Canarias	Del-05	1	1	1	1	CRS
Cantabria	Del-06	0.7485	1	0.7485	0.7485	IRS
Castilla-La Mancha	Del-07	0.7632	1	0.7632	0.7632	IRS
Extremadura	Del-09	1	1	1	1	CRS
Madrid	Del-11	0.5813	1	0.5813	0.5813	IRS
Melilla	Del-13	1	1	1	1	CRS
País-Vasco	Del-14	1	1	1	1	CRS
Valencia	Del-18	0.3853	1	0.3853	0.3853	IRS
Rioja	Del-19	1	1	1	1	CRS
Castilla-León	Del-10	0.6257	0.7734	0.6257	0.8091	IRS
Navarra	Del-16	0.1994	0.6936	0.1994	0.2875	IRS
Murcia	Del-15	0.6238	0.6889	0.6238	0.9056	IRS
Ceuta	Del-12	0.5418	0.5431	0.5418	0.9976	IRS
Galicia	Del-08	0.3770	0.4730	0.3770	0.7970	IRS
Cataluña	Del-17	0.1801	0.3915	0.1801	0.4602	IRS

Table 4c. SDD Efficiency. DEA Models. Year 2017

Delegación	Código	CRS₂₀₁₇	VRS₂₀₁₇	NIRS₂₀₁₇	EE₂₀₁₇	RTS₂₀₁₇
Andalucía	Del-01	0.63513	1	1	0.63513	DRS
Aragón	Del-02	1	1	1	1	CRS
Asturias	Del-03	1	1	1	1	CRS
Baleares	Del-04	1	1	1	1	CRS
Canarias	Del-06	0.82067	1	0.82067	0.82067	IRS
Cantabria	Del-11	0.64508	1	0.64508	0.64508	IRS
Castilla-La Mancha	Del-13	1	1	1	1	CRS
Extremadura	Del-14	1	1	1	1	CRS
Madrid	Del-18	0.49416	1	0.49416	0.49416	IRS
Melilla	Del-07	0.62798	0.99226	0.62798	0.63287	IRS
País-Vasco	Del-09	0.91120	0.95288	0.91120	0.95625	IRS
Valencia	Del-16	0.17275	0.88612	0.17275	0.19495	IRS
Rioja	Del-05	0.86494	0.87411	0.86494	0.98951	IRS
Castilla-León	Del-19	0.76048	0.82325	0.76048	0.92376	IRS
Navarra	Del-10	0.66896	0.73657	0.66896	0.90820	IRS
Murcia	Del-12	0.68433	0.69205	0.68433	0.98884	IRS
Ceuta	Del-08	0.46442	0.62738	0.46442	0.74027	IRS
Galicia	Del-15	0.45525	0.58172	0.45525	0.78259	IRS
Cataluña	Del-17	0.11937	0.53987	0.11937	0.22112	IRS

Table 5. Basic DEA Models 2015-2017. Summary

Year	2015		2016		2017	
Eficiencia DEA-CRS	Valor	%	Valor	%	Valor	%
<i>Eficiencia media</i>	0.7764	77.6	0.7373	73.7	0.7013	70.1
<i>Unidades eficientes</i>	9	47.4	8	42.1	5	26.3
<i>Ineficiencia media</i>	0.5751	57.5	0.5462	54.6	0.5946	59.5
<i>Unidades ineficientes</i>	10	52.6	11	57.9	14	73.7
Eficiencia DEA-VRS	Valor	%	Valor	%	Valor	%
<i>Eficiencia media</i>	0.8668	86.7	0.8718	87.2	0.8793	87.9
<i>Unidades eficientes</i>	12	63.2	13	68.4	9	47.4
<i>Ineficiencia media</i>	0.6385	63.8	0.5939	59.4	0.7706	77.1
<i>Unidades ineficientes</i>	7	36.8	6	31.6	10	52.6
Eficiencia de Escala	Valor	%	Valor	%	Valor	%
<i>Eficiencia media</i>	0.8852	88.5	0.8272	82.7	0.7860	78.6
<i>Ineficiencia media</i>	0.7818	78.2	0.7016	70.2	0.7095	71.0
<i>Escala de Rendimientos</i>	Valor	%	Valor	%	Valor	%
<i>IRS - SSD</i>	7	36.8	10	52.6	13	68.4
<i>DRS- SDD</i>	3	15.8	1	5.3	1	5.3
<i>CRS-SDD</i>	9	47.4	8	42.1	5	26.3

Table 6a. Returns to Scale test. 2015

Contraste 1		Contraste 2	
Ho: CRS		Ho: NIRS	
H1: VRS		H1: VRS	
Estadístico	-0.1148255	Estadístico	-0.07746639
p-value48 ⁽¹⁾	0.06	p-value48	0.01
H ₀ reject48 ⁽²⁾	FALSE	H ₀ reject48	TRUE
H ₀ level48 ⁽³⁾	-0.116554	H ₀ level48	-0.04702684
Bw ⁽⁴⁾	cv	Bw	cv
bw_value	0.04241075	bw_value	0.04324725
⁽¹⁾ Punto crítico del contraste ⁽²⁾ Regla de decisión del contraste (sobre la H ₀) ⁽³⁾ Valor de corte del estadístico bootstrap para $\alpha=0,05$ ⁽⁴⁾ Tipo de <i>bandwith</i> del contraste ²³ ⁽⁵⁾ Valor estimado para el <i>bandwith</i>			

²³ De acuerdo con (Simm & Besstremyannaya, 2015), se trata de: “a string for the type of bandwidth used as a smoothing parameter in sampling with reflection, "cv" or "bw.ucv" for cross-validation bandwidth, "silverman" or "bw.nrd0" for Silverman's (1986) rule”.

Table 6b. Returns to Scale test. 2016

Contraste 1		Contraste 2	
Ho: CRS		Ho: NIRS	
H1: VRS		H1: VRS	
Estadístico	-0.1727677	Estadístico	-0.1718227
p-value48 ⁽¹⁾	0.03	p-value48	0.01
H ₀ reject48 ⁽²⁾	TRUE	H ₀ reject48	TRUE
H ₀ level48 ⁽³⁾	-0.1447807	H ₀ level48	-0.07601149
Bw ⁽⁴⁾	cv	Bw	cv
bw_value	0.08808064	bw_value	0.08812047

(1) Punto crítico del contraste
(2) Regla de decisión del contraste (sobre la H₀)
(3) Valor de corte del estadístico bootstrap para $\alpha=0,05$
(4) Tipo de *bandwith* del contraste
(5) Valor estimado para el *bandwith*

Table 6c. Returns to Scale test. 2017

Contraste 1		Contraste 2	
Ho: CRS		Ho: NIRS	
H1: VRS		H1: VRS	
Estadístico	-0.2140311	Estadístico	-0.1948276
p-value48 ⁽¹⁾	0.01	p-value48	0.01
H ₀ reject48 ⁽²⁾	TRUE	H ₀ reject48	TRUE
H ₀ level48 ⁽³⁾	-0.1354854	H ₀ level48	-0.07590103
Bw ⁽⁴⁾	cv	Bw	cv
bw_value	0.12426940	bw_value	0.12504770
⁽¹⁾ Punto crítico del contraste ⁽²⁾ Regla de decisión del contraste (sobre la H ₀) ⁽³⁾ Valor de corte del estadístico bootstrap para $\alpha=0,05$ ⁽⁴⁾ Tipo de <i>bandwith</i> del contraste ⁽⁵⁾ Valor estimado para el <i>bandwith</i>			

Table 7a. DEA-VRS unbiased coefficients 2015

Delegación	DEA-VRS	DEA-VRS Insesgado	Sesgo	Varianza	L.I.	L.S.
Extremadura	1	1.178	-0.178	0.008	1.011	1.335
Castilla-La Mancha	1	1.203	-0.203	0.014	1.012	1.414
Valencia	1	1.204	-0.204	0.016	1.009	1.456
Andalucía	1	1.218	-0.218	0.023	1.012	1.541
Canarias	1	1.219	-0.219	0.024	1.009	1.548
Asturias	1	1.219	-0.219	0.022	1.010	1.547
País-Vasco	1	1.221	-0.221	0.023	1.012	1.547
Baleares	1	1.221	-0.221	0.022	1.014	1.541
Aragón	1	1.222	-0.222	0.022	1.007	1.548
Madrid	1	1.222	-0.222	0.023	1.012	1.552
Melilla	1	1.223	-0.223	0.023	1.012	1.545
Cantabria	1	1.223	-0.223	0.023	1.010	1.549
Rioja	1.162	1.321	-0.160	0.013	1.174	1.606
Castilla-León	1.194	1.369	-0.175	0.010	1.205	1.575
Navarra	1.479	1.673	-0.194	0.015	1.492	1.938
Murcia	1.536	1.730	-0.194	0.012	1.548	1.968
Ceuta	1.881	2.090	-0.209	0.012	1.902	2.328
Galicia	2.139	2.452	-0.313	0.028	2.158	2.803
Cataluña	2.248	2.544	-0.296	0.022	2.277	2.824

Table 7b. DEA-VRS unbiased coefficients 2016

Delegación	DEA-VRS	DEA-VRS Insesgado	Sesgo	Varianza	L.I.	L.S.
Castilla-La Mancha	1	1.123	-0.123	0.003	1.013	1.236
Rioja	1	1.149	-0.149	0.007	1.010	1.343
Extremadura	1	1.180	-0.180	0.009	1.012	1.344
Valencia	1	1.184	-0.184	0.011	1.010	1.410
Canarias	1	1.188	-0.188	0.012	1.011	1.444
Cantabria	1	1.202	-0.202	0.013	1.010	1.400
Castilla-León	1	1.226	-0.226	0.024	1.013	1.574
Baleares	1	1.226	-0.226	0.024	1.011	1.574
Asturias	1	1.226	-0.226	0.024	1.012	1.575
Andalucía	1	1.229	-0.229	0.025	1.009	1.587
Aragón	1	1.230	-0.230	0.024	1.011	1.571
Melilla	1	1.231	-0.231	0.024	1.010	1.574
Madrid	1	1.234	-0.234	0.025	1.011	1.585
Ceuta	1.293	1.444	-0.151	0.005	1.309	1.592
Navarra	1.442	1.638	-0.196	0.018	1.451	1.923
Murcia	1.452	1.639	-0.187	0.012	1.467	1.863
Galicia	1.841	2.138	-0.297	0.032	1.865	2.580
Cataluña	2.114	2.373	-0.259	0.019	2.139	2.655
País-Vasco	2.554	2.884	-0.330	0.045	2.572	3.322

Table 7c. DEA-VRS unbiased coefficients 2017

Delegación	DEA-VRS	DEA-VRS Insesgado	Sesgo	Varianza	L.I.	L.S.
Castilla-La Mancha	1.008	1.103	-0.096	0.004	1.015	1.237
Rioja	1	1.117	-0.117	0.006	1.007	1.318
Castilla-León	1.049	1.138	-0.088	0.003	1.055	1.260
Cantabria	1	1.144	-0.144	0.009	1.007	1.345
Extremadura	1	1.154	-0.154	0.013	1.006	1.377
Baleares	1	1.160	-0.160	0.017	1.007	1.454
Madrid	1	1.160	-0.160	0.017	1.006	1.455
Aragón	1	1.162	-0.162	0.017	1.007	1.453
Melilla	1	1.162	-0.162	0.016	1.007	1.448
Asturias	1	1.164	-0.164	0.017	1.007	1.453
Andalucía	1	1.168	-0.168	0.017	1.006	1.451
Navarra	1.129	1.223	-0.094	0.004	1.135	1.364
Canarias	1.144	1.255	-0.111	0.007	1.152	1.485
Valencia	1.215	1.332	-0.117	0.007	1.223	1.539
Ceuta	1.358	1.489	-0.131	0.006	1.367	1.666
Galicia	1.445	1.592	-0.147	0.011	1.454	1.860
Cataluña	1.594	1.724	-0.130	0.005	1.603	1.868
Murcia	1.719	1.861	-0.142	0.007	1.729	2.044
País-Vasco	1.852	2.020	-0.168	0.018	1.863	2.365

Appendice

Appendice I. Template designed for the collection of data from each Defence Delegation

DELEGATION:		(LOCATION)				
1. ACTIONS	Year: 20__		Year: 20__		Year: 20__	
	Within deadline	Out of deadline	Within deadline	Out of deadline	Within deadline	Out of deadline
1.1 Documentation Procedures (1)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)
1.2 Certifications of Services Provided (2)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)
1.3 Complaints and suggestions (3)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)
1.4 Attendance (4)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)
1.5 Updates Bulletin Board (5)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)
1.6 Requests and queries (5)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)
1.7 Telephone calls (6)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)
1.8 Intranet Waiting time (7)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)
2. PERSONNEL	Year: 20__		Year: 20__		Year: 20__	
2.1.1 Officers	(No.)		(No.)		(No.)	
2.1.2 Non-Commissioned Officers	(No.)		(No.)		(No.)	
2.1.3 Troop	(No.)		(No.)		(No.)	
2.1 Total Military Personnel	(sum)		(sum)		(sum)	
2.2.1 Civil Servant	(No.)		(No.)		(No.)	
2.2.2 Personnel Laboral	(No.)		(No.)		(No.)	
2.2 Total Civilian Personnel	(sum)		(sum)		(sum)	
3. ALLOCATED BUDGET / EXPENDITURE	Year: 20__		Year: 20__		Year: 20__	
3.1 Allocated budget / expenditure (€)	(euros)		(euros)		(euros)	

(1) Applications processed within less than two working days are considered to be in time.

(2) Certificates of Services rendered sent within 5 working days are considered in due time.

(3) Complaints and suggestions answered within a period of less than 15 working days are considered within the deadline.

(4) In-person consultations attended with a waiting time of less than 10 minutes are considered within the deadline.

(5) Updates to the official bulletin board per week are considered on time.

(6) Requests and queries answered within a period of less than 20 working days are considered within the deadline..

(7) Telephone calls with a waiting time of less than one minute are considered within the time limit.

(8) The accesses to the computer network of the Department with a waiting time of less than 20 minutes are considered within the term.